QUALITY INSTRUCTION
Cindy Olson is a graduate of Ferris State University and Saginaw Valley State University. She holds a Bachelor's degree in Marketing and a Master of Business Administration.

CAREER OPPORTUNITIES
- Management
- Entrepreneurship
- Finance
- Marketing
- Advertising
- Sales
- Real Estate
- Retailing & More

Colleges to Consider
- Baker College in Flint
- Central Michigan University
- Davenport University
- Delta College
- Eastern Michigan University
- Ferris State University
- Grand Valley State University
- Michigan State University
- Mott Community College
- Northwood University
- Oakland University
- Saginaw Valley State University
- Western Michigan University

PROGRAM FEATURES
Students operate a live business during class time, the Cleaver Corner store.

Participation in DECA is a popular course feature which allows students to travel and compete at the district, state, and national level.

The marketing program prepares emerging leaders for exciting careers in marketing, management, hospitality, or finance.
MARKETING & BUSINESS MANAGEMENT

COLLEGE CREDIT
Students will have the opportunity to earn articulated credit through the following institutions: Baker, Delta, and Davenport.

LEADERSHIP OPPORTUNITIES
Students may become members of DECA, a youth club for aspiring leaders in marketing, management, finance, and hospitality. TTC DECA is an award winning chapter with multiple award winners at all levels including two top ten finishes in DECA's national stock market challenge.

CERTIFICATIONS & TRAINING
Students have the opportunity to earn the Marketing I and II certification through precision exams. Students will also benefit from on the job training in the school based enterprise.

CONTACT US
Tuscola Technology Center
1401 Cleaver Road
Caro, Michigan 48723
Phone: 989.673.5300
Fax: 989.673.4228
www.tuscolaisd.org