Graphic Communications

The variety of printed products are endless:

- Logo Development
- Identification Packages
- Brochures
- Stationery
- Dye-Sublimation
- Digital Imaging
- Greeting Cards
- Business Forms
- Signage
- Vehicle Wraps
- Screen Printing
- Advertisements
- Manuals
- Packaging
- Books/Magazines
- Newspapers
- Posters
- Graphic Novels

Learn how all of these products are produced - from drawing board, to the press, and finally to the customer. Graphic Communications still plays an integral role in getting out your message!

Yep, we do that!

- Offset Printing
- Digital Printing
- Vinyl Graphics
- Screen Printing
- Dye-Sublimation
- Typesetting
- Logos
- Illustration/Fine Art
- Digital Photography
- Binding and Finishing
- Small Interior and Exterior Signage

Our Memberships Include:

Tuscola Technology Center

Graphic Communications
1401 Cleaver Road
Caro, MI 48723
Bethany Goforth
Instructor

(989) 673-5300 x30323
www.tuscolaisd.org
Learn

This class will teach you the following basic design knowledge to be successful in the Graphics industry:

- Adobe Creative Suite
- Illustrator, Photoshop, InDesign
- Typography
- Basic Drawing
- Design and Layout
- Production process
- Press Operations
- Screen Printing
- Desktop Publishing
- Pinhole photography
- Dye-Sublimation
- Bindery and Finishing
- Employment Skills
- Critical Thinking Skills
- Decision Making Skills
- Teamwork Skills

Employment

- Commercial Printer
- Graphic Designer
- Screen Printer
- Press Operator
- Desktop Publishing
- Advertising Designer
- Typesetting
- Photographer
- Illustrator
- Bindery Person
- Creative Designer
- Dye Sublimation
- Animation

Certifications

- Offset Printing/Binding & Finishing
- Screen Printing
- Advertising Design
- Digital File Output
- Photography
- Customer Service
- Employability Skills
- Graphic Communications

Your Traits

- Good work ethic
- Neat work habits
- Creativity
- Manual dexterity
- Patience
- Trustworthy
- Attention to detail
- Computer literate
- Ability to meet deadlines
- Cooperation and a team player
- Able to take constructive criticism

Good to Know

- Art
- Computers
- General Math
- Photography
- Basic English

Colleges

- Saginaw Valley State University
- Kendall School of Art and Design
- Ferris State University
- Mott Community College
- Baker College - Flint
- Alpena Community College
- Delta College
- Center For Creative Studies
- Central Michigan University
- Henry Ford Community College
- Kirkland Community College
- Lansing Community College
- Oakland Community College
- Northern Michigan University
- University of Michigan
- Western Michigan University
- Macomb County Community College
- Washtenaw Community College